

RATE™ – recognize assets turbulence estimations

agency name:	_____
business owner:	_____
business address:	_____
business owner email:	_____
business owner direct phone:	_____
business owner mobile number:	_____
iiCC:	_____
RATE™ date:	_____

RATE™ –the objectives

RATE™ is the second platform in consulting by design. As you are now aware of how your property management business is really performing, you now use the RATE™ form to honestly and accurately rate your business. Rating key business components allows your iiCC to then help you establish, implement and continually monitor business stabilization and create pathways for growth and success.

about the rating business component questions

Please complete the following rating business component questions. If you are unsure of your rating please insert your first estimate that comes to mind. The questionnaire has been designed to help us to help you understand your current awareness level of the status and condition of your property management business.

Rating scale:

- 1 **Very bad**
- 2 **Bad**
- 3 **Very poor**
- 4 **Poor**
- 5 **Somewhat satisfactory**
- 6 **Satisfactory**
- 7 **Good**
- 8 **Very good**
- 9 **Excellent**
- 10 **Phenomenal**

rating business components

Please rate each business component:

efficiency

1	2	3	4	5	6	7	8	9	10

productivity

1	2	3	4	5	6	7	8	9	10

profitability

1	2	3	4	5	6	7	8	9	10

consistency

1	2	3	4	5	6	7	8	9	10

culture

1	2	3	4	5	6	7	8	9	10

client retention

1	2	3	4	5	6	7	8	9	10

client repeat business

1	2	3	4	5	6	7	8	9	10

team morale

1	2	3	4	5	6	7	8	9	10

team retention

1	2	3	4	5	6	7	8	9	10

team knowledge

1	2	3	4	5	6	7	8	9	10

team salary costs

1	2	3	4	5	6	7	8	9	10

property management income

1	2	3	4	5	6	7	8	9	10

business growth

1	2	3	4	5	6	7	8	9	10

signed:

Business owner: _____ Date: _____

iiCC: _____ Date: _____